

MEMORANDUM**TO: PROSPECTIVE STUDENT INTERNSHIP EMPLOYERS / STUDENTS****FROM: THE UNIVERSITY OF ALABAMA AT BIRMINGHAM, BUSINESS
SCHOOL, DIRECTOR OF INTERNSHIP PROGRAMS IN
MANAGEMENT AND MARKETING.
Morris M. Gee, Sr. mgee@uab.edu****SUBJECT: AVAILABLE INTERNSHIP STUDENTS**

- The University of Alabama at Birmingham, School of Business, has available upper level and MBA students for your business needs. These students desire a meaningful internship opportunity in your company.
- This is a monitored and faculty directed program.
- Interns receive three (3) credit hours and are monitored by The Management and Marketing Department. Interns are required to work a minimum of 200/225 hours.
- All students must be upper level or MBA students with a minimum GPA of 2.5, 3.0 for Kauffman KEIP students.
- Must have completed basic core courses and Management 302 or Marketing 303.
- Paid internships are preferred, but unpaid will be considered.
- Kauffman Foundation Funding to help pay student salaries.

OPPORTUNITY: This is a perfect opportunity for students and companies.**BENEFITS FOR EMPLOYERS: An intern is, most importantly, an undergraduate student seeking a challenge hands-on academic experience. But an intern is also a potential employee – and after successfully completing an internship, a student is *trained, experienced* potential employee. Although not obligated to do so, many companies hire UAB graduates who, as students, filled their internships. By hiring a graduate who is already trained and known to the firm, the employer saves on hiring and training costs.****Some benefits are more immediate: by hiring interns to complete special projects or basic functions, a company can free its regular employees to perform more advanced or sensitive tasks. The intern thus gains valuable experience, while the business makes the best use of its human resources.****Our students bring fresh perspectives and new ideas, as well as, knowledge of the latest business technologies to their internship assignments. That energy and enthusiasm can prove invaluable to a company with an eye toward future growth, change, and expanded use of technology.****Department of Management, Marketing
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